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“GENERATIONS TV” TO LAUNCH ON OCT. 4

New TV show for Hawai'i's kūpuna to debut on Spectrum OC16

HONOLULU – Percy Ihara, publisher of *Generations Magazine*, is pleased to announce the launch of “Generations TV,” a one-of-a-kind TV show that honors and celebrates Hawai'i's kūpuna and their families.

The first segment of “Generations TV,” aka “GTV,” is scheduled to air at **7:30 p.m., Wednesday, Oct. 4, on Spectrum OC16**. A pilot can be viewed at this link: <https://vimeo.com/236490376>

Following the debut, “GTV” will present a total of 13, half-hour shows, seven times weekly for one year.

The launch of “GTV” comes at a time when Hawai'i's seniors seek trusted information to enhance their quality of life. “GTV” will address timely issues, such as healthy living, finances, legal topics, family relationships, caregiving, government programs and services for seniors, technology, volunteerism, and so much more. Along the way, “GTV” promises to inspire, entertain and draw emotions from viewers.

“GTV” is scheduled to air at these times on Spectrum OC16 over the next 12 months.

- Mondays, 5:30 p.m.
- Tuesdays, 9 a.m.
- Wednesdays, 7:30 p.m.
- Thursdays, 1:30 a.m. and 11:30 a.m.
- Fridays, 9:30 a.m.
- Saturdays, 2:30 p.m.

*** Subject to pre-emptive programming for UH athletics and high school sports.*

(cont'd)

“Today, more than ever, Hawaii's retirees and their families recognize the importance of finding resources to help them understand, plan and navigate through the process of aging,” says Ihara, publisher of *Generations Magazine*, executive producer of “GTV” and a well-known advocate for seniors.

“GTV” will be vital in assisting seniors with those challenges,” Ihara adds. “The show is making its debut at a critical time, when state and city officials are urging seniors and their family caregivers to research, learn and do more about home- and community-based care. This can be achieved with the help of credible resources, such as ‘GTV.’”

In addition to “GTV,” the Generations brand includes:

Generations Magazine, “Hawai’i’s Resource For Life” – A free, bimonthly magazine available at more than 200 locations statewide. Visit www.generations808.com for current and past issues.

Generations Radio Show – A weekly talk show about aging and senior issues. Listen every Saturday from 5 to 6 p.m. and Sunday from 3 to 4 p.m., on KHNR-AM 690. For archived shows, view “Generations Magazine” on YouTube.

www.generations808.com – A website of calendar listings, resources and articles to help seniors and their families.

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For more information or to advertise in "Generations TV," contact executive producer and publisher Percy Ihara at percy@generations808.com or 808-234-3117.